

“MY DAD SAYS
LEARNING
ENGLISH IS REALLY
HARD. I TOLD
HIM IT’S A PIECE
OF CAKE!”



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The Mimi & Me program from Berlitz – designed to help children learn English before they start thinking too much like adults.



With more than 550 locations in over 70 countries, the Berlitz Corporation has long been established as one of the world's premier providers of language training and cross-cultural services. Today, Berlitz is a global education company with a comprehensive training and service portfolio for children and adults.

BASIC PRINCIPLES OF THE BERLITZ METHOD:

- Dialogue exclusively in the target language
- Very high amount of speaking time
- Appropriate learning pace
- Context-based teaching of grammar
- Positive formulation of corrections
- Task-based learning: focused on the particular task and learner
- Client needs come first

For more information on Berlitz programs and services, visit www.berlitz.com.



WITH MIMI & ME, LEARNING ENGLISH AND PREPARING FOR THE FUTURE IS CHILD'S PLAY!

LEARNING A NEW LANGUAGE AS AN ADULT CAN BE HARD. WHY NOT GIVE YOUR CHILD A HEAD START?

The Mimi & Me program is a unique learning opportunity for children ages 4 through 7. Based on proven Berlitz methods and the most up-to-date pedagogical research, Mimi & Me helps children learn how to speak and interact naturally in English just as their ability to acquire languages starts to peak.

And since a good command of English opens the door to unlimited opportunities, your child won't just be receiving quality language instruction – Mimi & Me can be a golden ticket to a brighter future.

WHY MIMI & ME?

IT'S ALL FUN AND GAMES! CHILD-APPROPRIATE LEARNING

Mimi & Me makes early language learning fun. The curriculum is based on playful activities and materials that are perfectly tailored to young minds. Our enthusiastic instructors rely on movement, song, games, stories, and art to involve their young students and motivate them.

Through positive reinforcement and a focus on conversation, children are encouraged to communicate with other children in the new language without inhibition or fear. So class time is playtime with friends – and children are not expected to bite off more than they can chew.

IT'S WORTH IT!

A DOOR TO OPPORTUNITY

Mimi & Me gives your child a head start on school language requirements which can otherwise be rigorous and overwhelming for first-timers. Early exposure to language learning reduces uncertainty in conversation and prepares your child to succeed on standardized tests. As English is increasingly making the business world go round, your child will be equipped with unique tools, opening the door to future opportunity.

But the benefits of Mimi & Me aren't just about adult priorities - a new language means a new outlook and a new way of seeing things, which children thrive on. By learning a new language, your child will develop more cultural awareness and a better understanding of his or her role in the world.

IT'S BERLITZ!

A METHOD THAT WORKS

There's a reason why the Berlitz Corporation has established itself as a worldwide leader in language education: It understands how children learn! Berlitz provides standard children's language programs in over 40 countries, so our lessons are based on the same tried-and-tested curriculum, from Tokyo to Toronto and Toulouse.

With Berlitz, you and your child receive constant support, with a comprehensive network of classroom resources. All of our instructors are native speakers with uniform training so your child gets the most accurate and consistent lessons possible, based on concrete objectives. Classes are kept small to ensure adequate personal attention and regular assessment of progress.



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